

WALL PREPARATION GUIDE

for vinyl graphics & wall murals

- The preparation of a wall is the most vital part of the installation process. If the wall is not properly prepared, the graphic will fail. Any deviation from these instructions may cause additional expenses.

PROCEDURE

- 1 Drywall must be taped, mudded, and sanded to a smooth and level surface. Skim coating full wall is preferred for new construction.
- 2 Wipe away all sanding dust with Isopropyl Alcohol. Additional sanding may be necessary to ensure evenness.
- 3 Prime the fully dried wall with PVA primer all the way to wall edges, two coats recommended. Improper priming may lead to peeling graphics.
- 4 Paint with semi-gloss or gloss latex paints for a level 5* finish. Avoid No-VOC and Low-VOC paint.
- 5 Check and remedy any paint drips and imperfections; let wall cure for 7 full days prior to wall graphic installation.
- 6 Clean off all loose dirt and grime to ensure maximum adhesion. Check *additional requirements* below for best install practices.

READY TO INSTALL

- * Level 5 refers to a premium level of smooth finish on a wall using the above steps. Additionally, a skim coat of mud before priming is necessary to achieve this.

ADDITIONAL REQUIREMENTS

For Interior — check and remove any loose dirt & debris before installing. Wiping down the wall with soapy water or an isopropyl alcohol solution may be needed.

For Exterior — power washing is required and must be done a minimum of 12 hours prior to installation for area to fully dry.

CONSIDERATIONS

- Vinyl graphics will not adhere well to unfinished drywall, drywall mud, or primer only.
- Avoid heavily textured paints. The texture will allow the film to adhere only to the “high spots” greatly reducing the graphic adhesion, which could cause graphics to fail prematurely.
- Paint must be latex based and have a semi-gloss or gloss finish.
- The wall must be primed all the way to the perimeter edges. Improper priming may lead to peeling graphics.
- Any imperfections in the wall (paint drips, grooves, bumps, etc.) will show through the graphic and may be magnified in some lighting situations.
- Please bring any wall obstructions, i.e. outlets, permanent signage, fire alarms, to our attention so that these details can be cleared with the installer.
- The paint must dry/cure for a minimum of 7 days prior to installation.

OTHER SURFACES

Windows — wipe clean with cleaning solution, i.e. glass cleaner, soapy water, etc.; all tape, glue, or sticky substances must be scraped away

Plastic/Metal Surfaces — remove dirt/dust, wipe clean, and check for imperfections

Wood/Concrete/Brick — remove all dust and debris; power washing is necessary for exterior surfaces